



ANAC2025

PHILADELPHIA

NOVEMBER 6 - 8

KNOWLEDGE • ADVOCACY

SPONSOR AND EXHIBITOR OPPORTUNITIES

Loews Philadelphia Hotel
1200 Market St.
Philadelphia, PA 19107



Join us in Philadelphia!

You are invited to join us in celebrating nurses and other health allies committed to ending the HIV epidemic at our 40th annual conference. This year, we will convene in Philadelphia, The City of Brotherly Love, to champion the health, welfare, and rights of people living with HIV around the world.

Our annual event brings together nearly 500 nurses and other healthcare team members from across the country and globe. Over the course of three days, we examine issues and learn the newest developments in HIV prevention and care as well as concurrent conditions such as aging, mental health and substance use disorders. And we tackle intersecting issues such as poverty, social justice, rural health care, housing, and racial, gender and sexual orientation rights and equity. It is a special conference to be a part of.

ANAC's conference represents a unique opportunity to not only support nursing, but to also put your organization's mission and values in front of nurses and others who have a vested interest in your work and products. Corporations, educational institutions, foundations, non-governmental organizations and other strategic partners find many benefits in being a part of ANAC and this conference. In addition to supporting ANAC's mission, the conference is a great way to interact directly with ANAC members, many of whom are at the top of our field as educators and leaders. We look forward to seeing you in Philly!



Hotel information

Loews Philadelphia Hotel
1200 Market St.
Philadelphia, PA 19107

Reserved room rate
\$239 plus tax for all attendees and exhibitors
Room block will close Oct. 8.
Visit nursesinaidscare.org/hotel to book your room.

About ANAC

The Association of Nurses in AIDS Care comprises a dedicated group of nurses, healthcare professionals and others who are committed to HIV/AIDS nursing. ANAC has members around the world. Learn more at nursesinaidscare.org.

View our order form or visit nursesinaidscare.org/conferenceads to reserve your spot now!



1802 Vernon St. NW #1125
Washington, D.C. 20009
800.260.6780
nursesinaidscare.org



Become an Exhibitor!

As an exhibitor, you will have many opportunities to interact with attendees during scheduled breaks throughout the conference. Our attendees are important and influential decision makers when it comes to prevention, care and treatment of HIV/AIDS patients around the world. Many have prescriptive authority.

All exhibitors receive

- A 10' x 10' booth
- Table and two chairs
- Pipe and drape
- 7" x 44" one-line identification sign
- Floor space with general overhead lighting and air conditioning
- Daily cleaning of exhibit hall
- Two full conference registrations
- Listing of company name, website and company description in final online program and conference app

Rates

Commercial or Industry rate

\$3,200 on or before Oct. 15, 2025

\$3,500 after Oct. 15, 2025

Nonprofit rate*

\$1,500 on or before Oct. 15, 2025

\$1,750 after Oct. 15, 2025

* Must show proof of 501(c)(3) status

Sample exhibitor schedule*

Wednesday, Nov. 5, 2025

11 a.m. - 8 p.m. Move in

Thursday, Nov. 6, 2025

9 a.m. - 4 p.m. Exhibit hall open

9 - 10:15 a.m. Morning coffee break

2:30 - 3:30 p.m. Afternoon snack break

Friday, Nov. 7, 2025

9 a.m. - 3 p.m. Exhibit hall open

9:45 - 10:30 a.m. Coffee break / poster reception

2 - 2:30 p.m. Break

2:15 p.m. Poster winner announced

Saturday, Nov. 8, 2025

8:30 - 9:30 a.m. Coffee break

11 - 11:30 a.m. Break / raffle drawing

12 p.m. Move out

*Exact exhibit times will be sent with final exhibitor kit.



Elite sponsorships

We offer many unique opportunities to partner with ANAC at our 2025 conference in Philadelphia. Our elite sponsors are crucial supporters of our members and work, and serve as important partners to nurses and other members of healthcare teams across the globe. Sponsor benefits are based on sponsorship level.

Opportunities	Presenting Sponsor \$150,000	Visionary Sponsor \$100,000	Strategic Sponsor \$60,000	Collaborating Sponsor \$30,000	Supporting Sponsor \$15,000
	One (1) available	One (1) available	Up to two (2) available	Up to four (4) available	Up to four (4) available
Signage throughout venue	Prominent (lead sponsor) with logo including registration and entrance to exhibit hall	Prominent with logo including registration and entrance to exhibit hall	Prominent with logo including registration and entrance to exhibit hall	Signage with logo including registration and entrance to exhibit hall	Signage including exhibit hall
Exhibit booth	Three (3) booths in premier locations	Three (3) booths in premier location	Two (2) booths in premier locations	One (1) booth in premier location	One (1) booth
Satellites (food, beverage and AV required at additional cost)	Option for three (3) prime-time satellite sessions and logo or company listing on all satellite marketing materials	Option for two (2) satellite sessions and logo or company listing on all satellite marketing materials	Option for one (1) satellite sessions and logo or company listing on all satellite marketing materials	--	--
Conference bags	Eight (8) bag inserts	Six (6) bag inserts	Four (4) bag inserts	Two (2) bag inserts	One (1) bag insert
Digital conference program advertisement	Full page, full-color ad and on sponsor listing page	Full page, full-color ad and on sponsor listing page	Full page, full-color ad and on sponsor listing page	Full page, full-color ad and on sponsor listing page	Full page, full-color ad and on sponsor listing page
Complimentary conference registrations	Eighteen (18)	Fourteen (14)	Ten (10)	Eight (8)	Four (4)
Attendee engagement	Access to registrants' contact information (opt outs not included)	Access to registrants' contact information (opt outs not included)	Access to registrants' contact information (opt outs not included)	--	--
Other advertisements	Logo on conference app, ANAC website and social media posts, right of first refusal-opportunity to sponsor the off-site Welcome Reception (additional cost), right of first refusal- opportunity to host the Awards Dinner (additional cost)	Logo on conference app, ANAC website and social media posts	Logo on conference app, ANAC website and social media posts	Name on conference app, ANAC website and social media posts	Name on conference app, ANAC website and social media posts

If you are unable to sponsor ANAC2025 this year, please consider making a donation for conference scholarships. Contact Kat@anacnet.org for more information.

Networking & event sponsorships

ANAC is fortunate to have the support of a wide array of conference sponsors every year. Each level of support helps us deliver and sustain a high caliber of programming at our annual event. These opportunities allow you to be a valuable partner of ANAC and supporter of nurses and healthcare specialists worldwide.

Satellite Sessions -

\$15,000 *(Two, pending availability)*

This is an opportunity to be a change agent and sponsor a product theater or content driven session. Conference attendees find these sessions engaging. Food and beverage costs are additional and vary depending on selection and audience cap. Satellite session sponsors will receive:

- Logo or company listing in all satellite session communications
- Logo in conference program on satellite page
- Listing on conference app
- Two complimentary conference registrations
- One exhibit booth in exhibit hall

Awards Dinner - \$40,000

(One available)

Open to all conference attendees, the awards dinner is a special evening during which we celebrate awardees in nursing excellence, the contributions of our inter-professional colleagues and the communities we serve as we work to sustain and expand gains in the global fight against HIV/AIDS. As sole Awards Dinner sponsor, you will receive:

- Opening remarks at the Awards Dinner
- Signage at the awards dinner and throughout the conference venue
- Recognition during the dinner and in conference follow-up materials
- Inclusion of sponsor verbiage in the awards book
- One complimentary conference registration

Off-Site Welcome Reception

(Cost TBD)

Be the exclusive host of our Wednesday evening off-site Welcome Reception, providing a prime opportunity to show your support for nursing while mingling with local, national and global attendees who arrive a day prior to the official start of the conference. This sponsorship offers you the chance to spotlight your products or priorities with attendees. As the sponsor, you'll benefit from:

- Opening remarks during the Welcome Reception
- Inclusion in the conference program within the daily agenda
- Listing on the conference app
- Prominent feature in member newsletters leading up to the conference
- One complimentary conference registration

Exhibit Hall Snack Breaks -

\$20,000 *(Two available)*

Snack breaks are a highlight at conference, offering a prime opportunity for networking and engagement. The snack breaks, located in the exhibit hall, buzz with activity as attendees enjoy the change to connect with exhibitors. Anticipate a bustling atmosphere conducive to effortless conversation with fellow conference go-ers. Snack break sponsors will enjoy the following:

- Prominent signage displayed at the entrance of the exhibit hall
- Inclusion in the program within the daily agenda
- Listing on the conference app
- One complimentary registration

ANAC Gala - \$20,000

(Four available)

Join us in celebrating the culmination of our conference at the ANAC Gala, an unforgettable evening of socializing and honoring the year's achievements. This event is open to all conference attendees and marks the perfect opportunity for you to align your brand with our community's success and engage with attendees in a lively and festive atmosphere. As a Gala sponsor, you'll enjoy prominent recognition and branding opportunities, including:

- Signage at the Gala dinner and throughout the conference venue
- Recognition during Gala announcements and speeches
- Inclusion in the conference program within the daily agenda
- Listing on the conference app
- Branding of the photo booth, providing a fun and memorable way for attendees to capture the night's highlights
- One complimentary conference registration

New Colleagues Welcome and Orientation - \$2,500

(One available)

The orientation is designed to acquaint first-timers with other conference attendees and ensure that their first conference is educational and entertaining. First-timers will meet the ANAC board and learn how to get the most out of their conference experience. Orientation sponsor will receive:

- Recognition at the event
- Logo in conference program on event page
- Listing on conference app
- One complimentary conference registration

Named Conference Scholarships - \$3,000

(Twenty available)

ANAC gladly welcomes students, practitioners and educators making a difference in healthcare around the world. Named conference scholarships provide assistance to members at a time when giving back is so important. This is a great way to show your support of nurses, honor the memory of a colleague or pay tribute to a respected member of the healthcare profession. Scholarship recipients will receive:

- Full conference registration
- A four-night hotel stay
- A private reception with other scholarship recipients, sponsors and ANAC board members

Sponsors will receive a mention in the program book. Sponsorship commitment needed by July 1, 2025.

View our order form or visit nursesinaidscare.org/conferenceads to purchase now!

Custom sponsorships are available. Please contact Kat - Kat@anacnet.org or Debbie - debbie.cooke@meetingmasters.biz for more information and to secure your sponsorship.



Advertising opportunities

Digital conference program

The ANAC conference program will be posted online at nursesinaidscare.org and in the conference app available to all conference attendees, speakers, exhibitors and the public throughout conference and for the year following conference. The conference program will contain information about conference exhibitors, oral and poster presentations, social events, symposia, sponsors and other information. It serves as the resource for all information about the conference. To advertise your product or service, return your completed advertising contract to ANAC by Oct. 15, 2025.

All ads should be sent in a PDF or JPEG format to krystyn.short@meetingmasters.biz. All ads are full color and must be turned in to ANAC by Oct. 15, 2025 for inclusion in the conference program.

Advertising specs are:

AD TYPE	AD SIZE	COST
Full page	8.5" w X 11" h	\$1,200
Half page	8.5" w X 5.5" h	\$600
Quarter page	4.25" w x X 5.5" h	\$300

Other add-on opportunities

BAG INSERTS *	ROOM DROP	HOTEL KEY CARDS	CUSTOM LOCKABLE CHARGING STATION	BRANDED BOTTLES OF WATER IN SLEEPING ROOMS	ATTENDEE WI-FI WITH CUSTOM PASSWORD
\$1,500	\$15 per room	\$7,500	\$5,000	\$5,000	\$7,500

*Bag inserts need to be reserved by Oct. 15, 2025. If inserts are received late, they will not be placed in the attendee bags, but will be available for pickup at the registration area. No refunds will be given.

Awards Program

Held on Friday, Nov. 7, the awards program highlights the accomplishments of health care providers, researchers, educators and more. Place an ad for a current or past honoree. All ads are full color and must be received by Oct. 1 for inclusion.

Advertising specs are:

AD TYPE	AD SIZE	COST
Full page	4" w X 8" h	\$150
Half page	4" w X 4" h	\$75



View our order form or visit nursesinaidscare.org/conferenceads to purchase an ad!

Hotel accommodations

Special conference room rates have been established.

Loews Philadelphia Hotel
1200 Market St.
Philadelphia, PA 19107

Room rate for ANAC2025 attendees is \$239 plus tax per night. Room block closes Oct. 8, 2025. Visit nursesinaidscare.org/hotel to book your room.

Official service contractor

Viper Tradeshow Services
Exhibitor Services Department
Phone: 847.426.3100
Fax: 847.426.3111
www.vipertradeshow.com

Contractor service and information

Exhibit management has, in the best interest of the exhibitors, selected Viper Tradeshow Services to serve as general contractors to provide various services to the exhibitors. It is further agreed that the exhibitor will abide by and comply with rules and regulations concerning local unions having agreements with the exposition facility or with authorized contractors employed by show management. Complete information, instructions and a schedule of prices regarding drayage, labor for erecting and dismantling, electrical work, furniture, cleaning, etc. will be included in the exhibitor service manual, to be forwarded after space has been confirmed. An exhibitors' service center will be maintained on the exhibit floor to facilitate requests from exhibitors.

Installation / dismantling / removal information

All exhibits are to remain intact until the close of exhibits at 11:30 a.m., Sat. Nov. 8

Security and liability

Hotel security personnel are on duty at all times. However, each exhibitor must make provisions to safeguard their goods from the time they are placed in their booth until they remove them. Neither Association of Nurses in AIDS Care (ANAC) or Loews Philadelphia Hotel is responsible for loss or damage due to any cause. Space is leased with the understanding that the ANAC and Loews Philadelphia Hotel will act for exhibitors and their representative only in the capacity of agent, and not as principal; and that the ANAC and Loews Philadelphia Hotel

assume no liability whatsoever for damages, for any act of omission or commission in connection with said agency, and the exhibitor and his representatives hereby release the ANAC and Loews Philadelphia Hotel from any and all liability for loss ensuing from any cause whatsoever. These rules and regulations are to be construed as part of all space contracts. ANAC reserves the right to interpret them as well as make final decisions on all points the rules and regulations do not cover.

Business activity by companies / facilities

GENERAL CONDUCT — The exhibit area and Loews Philadelphia Hotel are blocked for the use of ANAC, its exhibitors and its approved activities. No other persons or concerns are permitted to demonstrate their products and services or to distribute advertising materials or place signs in areas utilized by ANAC. Exhibit management will appreciate being informed of any infraction of this policy.

CANVASSING/CONDUCTING BUSINESS

Canvassing outside your booth is forbidden. Exhibitors may not distribute any materials to other exhibits by walking from booth to booth at any time, either during show hours, setup, or closed times. All such activity must be confined to exhibitor's booth or appropriate hospitality function.

Cancellation

All applications submitted to ANAC are binding contracts. Any cancellation or reduction of booth space for any reason is subject to the following terms: Cancellation requests must be made in writing. The date the exhibitor's written notice of cancellation is received by ANAC will be considered the official cancellation date.

Exhibitors who cancel after Oct. 15, 2025 are liable for 100% of the booth cost and no refunds are issued.

Special regulations

SUBLETTING OF SPACE – The subletting or assignment of space is prohibited. Two or more firms may not exhibit in a single space.

INSTALLATION – Exhibits should be installed so they will not project beyond the space allotted or obstruct the view of, or interfere with, other exhibits. Helium balloons are not permitted within Loews Philadelphia Hotel. Mylar balloons are only permitted if they are affixed to or serve as part of your actual booth structure.

FIRE SAFETY – All structural work, such as extra shelving, standards, display racks, signs, spotlights, etc., must be approved and flame-proofed before being used in decoration of any exhibit.

AUDIOVISUALS – Video and audio presentations must be arranged so that aisles are not blocked and must be presented so that the neighboring exhibitors are not disturbed.

EXHIBITOR ACTIVITIES – Exhibitor agrees not to schedule or conduct any outside activity including, but not limited to, receptions, seminars, symposiums and hospitality suites that are in conflict with the official program of the ANAC conference, whether such activities are held at or away from the hotel, except with written approval of exhibit management. Exhibitor will submit to exhibit management no less than 30 days prior to the exhibit date any program exhibitor intends to hold at or in conjunction with its exhibits for written approval as to time and place.

CONDUCT – Unethical conduct or infraction of rules on the part of exhibitors or their representatives or both, will subject exhibitors or their representatives or both to dismissal from the exhibit hall. In this event, it is agreed no refund shall be made by the ANAC and no demand for redress will be made by exhibitor or representatives. Disregard for any rule stated here is considered just reason for ANAC to prohibit an exhibitor from attending all future ANAC activities.

EXHIBIT MATERIALS – ANAC reserves the right to review and keep copies of any materials being distributed from your exhibit booth. Per ANAC's discretion, this review may take place either before the conference and/or on site.

MUSIC – Exhibitors are responsible for establishing any necessary license agreements for copyrighted music played within their booths or other sponsored events.

COURTESY – The rights and privileges of an exhibitor shall not be infringed upon by any other exhibitor. Interviews, demonstrations, distribution of literature, etc., must be inside the exhibitor's booth



View our order form or visit nursesinaidscare.org/conferenceads to reserve your spot now!

Corporate and Organizational memberships

Research shows that associating with leading nonprofit organizations such as ANAC makes good sense. Most Americans say that corporate or organizational support of good causes increases trust. Additionally, the Gallup poll has consistently shown that Americans view nurses as the most trusted profession. Showing support for ANAC will benefit you in many ways.

Corporate Membership Tiers

Legacy Partner - \$20,000/year

Leadership Engagement:

- Annual Visionary Summit: Exclusive participation in a high-level summit with ANAC's board, leadership and corporate members to discuss trends and partnership opportunities.
- Priority Access to Advocacy: Up to quarterly direct consultation with ANAC's policy leads for insights into healthcare policies.

Branded Content Opportunities:

- Exclusive Branded Webinar: A half-hour webinar promoted to ANAC's network to highlight innovations or initiatives.

Recognition and Visibility:

- E-Newsletter Features: Logo prominently displayed in ANAC's monthly e-newsletter under "Thanks to Our Corporate Partners."
- Social Media Highlights: Quarterly promotion of your organization or program on ANAC's social media platforms.
- Logo on the ANAC website for the duration of the membership.
- Annual Report Recognition: Acknowledgment as a Corporate Partner in the ANAC Annual Report.
- Featured Profile: Your logo spotlighted in one publication of JANAC.

Conference Sponsorship Perks:

- Recognition as a Corporate Partner in online program book.
- Verbal recognition as a Corporate Partner at the conference in the opening and closing remarks.

Team Memberships:

Up to 10 individual memberships for one year, each include:

- Subscription to the Journal of the Association of Nurses in AIDS Care (JANAC).
- Monthly ANAC member e-newsletter.
- Access to ANAC webinars and special programs.
- Opportunity to participate in ANAC member committees, roundtables, etc.
- Discounted ANAC annual conference registration.



Leading Partner - \$15,000/year

Leadership Engagement:

- Annual Visionary Summit: Exclusive participation in a high-level summit with ANAC's board, leadership and corporate members to discuss trends and partnership opportunities.
- Priority Access to Advocacy: Up to two annual direct consultation with ANAC's policy leads for insights into healthcare policies.

Recognition and Visibility:

- E-Newsletter Features: Logo displayed in ANAC's monthly e-newsletter under "Thanks to Our Corporate Partners."
- Social Media Highlights: Biannual promotion of your organization or program on ANAC's social media platforms.
- Logo on the ANAC website for the duration of the membership.
- Annual Report Recognition: Acknowledgment as a Corporate Partner in the ANAC Annual Report.

Conference Perks:

- Recognition as a Corporate Partner in online program book.
- Verbal recognition as a Corporate Partner at the conference in the opening and closing remarks.

Team Memberships:

Up to 7 individual memberships for one year, each include:

- Subscription to JANAC.
- Monthly ANAC member e-newsletter.
- Access to ANAC webinars and special programs.
- Opportunity to participate in ANAC member committees, roundtables, etc.
- Discounted ANAC annual conference registration.

Sustaining Partner - \$10,000/year

Leadership Engagement:

- Annual Visionary Summit: Exclusive participation in a high-level summit with ANAC's board, leadership and corporate members to discuss trends and partnership opportunities.

Recognition and Visibility:

- E-Newsletter Features: Logo displayed in ANAC's monthly e-newsletter under "Thanks to Our Corporate Partners."
- Social Media Highlights: A single promotion of your organization or program on ANAC's social media platforms.
- Logo on the ANAC website for the duration of the membership.
- Annual Report Recognition: Acknowledgment as a Corporate Partner in the ANAC Annual Report.

Conference Perks:

- Recognition as a Corporate Partner in online program book.
- Verbal recognition as a Corporate Partner at the conference in the opening and closing remarks.

Team Memberships:

Up to 5 individual memberships for one year, each include:

- Subscription to JANAC.
- Monthly ANAC member e-newsletter.
- Access to ANAC webinars and special programs
- Opportunity to participate in ANAC member committees, roundtables, etc
- Discounted ANAC annual conference registration.

Organization Membership Tiers

Benefactor Membership - \$5,000/year

- Recognition in the ANAC Annual Report.
- Quarterly social media highlight on Facebook and X featuring your organization or program.
- Logo on the ANAC website for the duration of the membership.
- Up to 5 individual memberships for one year, member benefits include:
 - Subscription to the Journal of the Association of Nurses in AIDS Care (JANAC).
 - Monthly ANAC member e-newsletter.
 - Opportunity to participate in ANAC member committees, roundtables, etc.
 - Access to ANAC webinars and special programs.
 - Discounted ANAC annual conference registration.

Supporter Membership - \$2,500/year

- Recognition in the ANAC Annual Report.
- Biannual social media highlight on Facebook or X featuring your organization or program.
- Logo on the ANAC website for the duration of the membership.
- One job or event posting on the ANAC website or newsletter.
- Up to 3 individual memberships for one year, member benefits include:
 - Subscription to the Journal of the Association of Nurses in AIDS Care (JANAC).
 - Monthly ANAC member e-newsletter.
 - Opportunity to participate in ANAC member committees, roundtables, etc.
 - Access to ANAC webinars and special programs.
 - Discounted ANAC annual conference registration.

Contributor Membership - \$1,000/year

- Recognition in the ANAC Annual Report.
- Logo on the ANAC website for the duration of the membership.
- One job or event posting on the ANAC website or in monthly member newsletter.
- 1 individual membership for one year, member benefits include:
 - Subscription to the Journal of the Association of Nurses in AIDS Care (JANAC).
 - Monthly ANAC member e-newsletter.
 - Opportunity to participate in ANAC member committees, roundtables, etc.
 - Access to ANAC webinars and special programs.
 - Discounted ANAC annual conference registration.