



# ANAC2024

Indianapolis  
Nov. 14-16, 2024

(Pre-conference Nov. 13)

JW Marriott Indianapolis



# ANAC2024

## INDIANAPOLIS

NOVEMBER 14 - 16

*Race for the Cure*

### Sponsorship Opportunities

[nursesinaidscare.org/conference](https://nursesinaidscare.org/conference)



Dear Supporters and Partners,

You are invited to join us in celebrating nurses and other health allies committed to ending the HIV epidemic at our 39th annual conference. This year, we will convene in Indianapolis, the childhood home of Ryan White, to champion the health, welfare, and rights of people living with HIV around the world. We hope you will be part of this special gathering as we fervently “Race for the Cure.”

Our annual event brings together nearly 500 nurses and other healthcare team members from across the country and globe. Over the course of three days, we examine issues and learn the newest developments in HIV prevention and care as well as concurrent conditions such as aging, mental health and substance use disorders. And we tackle intersecting issues such as poverty, social justice, rural health care, housing, and racial, gender and sexual orientation rights and equity. It is a special conference to be a part of.

ANAC’s conference represents a unique opportunity to not only support nursing, but to also put your organization’s mission and values in front of nurses and others who have a vested interest in your work and products. Corporations, educational institutions, foundations, non-governmental organizations, and other strategic partners find many benefits in attending our conference, sponsoring events, and/or purchasing exhibit space. In addition to supporting ANAC’s mission, the conference is a great way to interact directly with ANAC members. We look forward to seeing you in Indianapolis.

Sincerely,



Carole Treston, RN, MPH, ACRN, FAAN  
Executive Director  
Association of Nurses in AIDS Care



## Hotel information

### **JW Marriott Indianapolis**

10 S. West St.  
Indianapolis, IN 46204

### **Reserved room rate**

\$239 plus tax for all attendees and exhibitors

Room block will close Oct. 21.

Visit [nursesinaidscare.org/conference](http://nursesinaidscare.org/conference) to  
book your room.

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## About ANAC

ANAC comprises a dedicated group of nurses, healthcare professionals and others who are committed to HIV/AIDS nursing. ANAC has members around the world. Learn more at [nursesinaidscare.org](http://nursesinaidscare.org).



11230 Cleveland Ave NW #986  
Uniontown, OH 44685  
800.260.6780  
[nursesinaidscare.org](http://nursesinaidscare.org)

## Elite sponsorships

We offer many unique opportunities to partner with ANAC at our 2024 conference in Indianapolis. Our elite sponsors are crucial supporters of our members and work, and serve as important partners to nurses and other members of healthcare teams across the globe. Sponsor benefits are based on sponsorship level.

Opportunities	Presenting Sponsor \$150,000	Visionary Sponsor \$95,000	Strategic Sponsor \$60,000	Collaborating Sponsor \$30,000	Supporting Sponsor \$15,000
	<i>One (1) available</i>	<i>One (1) available</i>	<i>Up to two (2) available</i>	<i>Up to four (4) available</i>	<i>Up to four (4) available</i>
<b>Signage throughout venue</b>	Prominent (lead sponsor) with logo including entrance, registration and exhibit hall	Prominent with logo including entrance, registration and exhibit hall	Prominent with logo including entrance, registration and exhibit hall	Signage with logo including entrance, registration and exhibit hall	Signage including entrance and exhibit hall
<b>Exhibit booth</b>	Three (3) booths in premier locations	Three (3) booths in premier locations	Two (2) booths in premier locations	One (1) booth in premier location	One (1) booth
<b>Satellites (food, beverage and AV required at additional cost)</b>	Option for three (3) prime-time satellite sessions and logo on all satellite marketing materials	Option for two (2) satellite sessions and logo on all satellite marketing materials	Option for one (1) satellite sessions and logo on all satellite marketing materials	--	--
<b>Conference bags</b>	Eight (8) bag inserts, logo on conference bag	Six (6) bag inserts	Four (4) bag inserts	Two (2) bag inserts	One (1) bag insert
<b>Conference program advertisement</b>	Back cover, full-color ad and on sponsor listing page	Inside (front or back cover), full-color ad and on sponsor listing page	Inside (front or back cover) full-color ad and on sponsor listing page	Full page, full-color ad and on sponsor listing page	Full page, full-color ad and on sponsor listing page
<b>Complimentary conference registrations</b>	Eighteen (18)	Fourteen (14)	Ten (10)	Eight (8)	Four (4)
<b>Attendee engagement</b>	Access to registrants' contact information	Access to registrants' contact information	Access to registrants' contact information	--	--
<b>Other advertisements</b>	Logo on lanyard, logo on conference app, attendee badges, ANAC website and social media posts, right of first refusal- opportunity to sponsor the off-site Welcome Reception (additional cost), right of first refusal- opportunity to host the Awards Dinner (additional cost)	Logo on conference app, attendee badges, ANAC website and social media posts	Logo on conference app, ANAC website and social media posts	Name on conference app, ANAC website and social media posts	Name on conference app, ANAC website and social media posts

If you are unable to sponsor ANAC2024 this year, please consider making a donation for conference scholarships. Contact [Kat@anacnet.org](mailto:Kat@anacnet.org) for more information.

## Networking & event sponsorships

ANAC is fortunate to have the support of a wide array of conference sponsors every year. Each level of support helps us deliver and sustain a high caliber of programming at our annual event. These opportunities allow you to be a valuable partner of ANAC and supporter of nurses and healthcare specialists worldwide.

### Satellite Sessions - \$12,500 (Two, pending availability)

This is an opportunity to be a change agent and sponsor a product theater or content-driven session. Conference attendees find these sessions engaging. Food and beverage costs are additional and vary depending on selection and audience cap. Satellite session sponsors will receive:

- Logo and recognition in all satellite session communications
- Logo in conference program on satellite page
- Listing on conference app
- Two complimentary conference registrations
- One exhibit booth in exhibit hall

### Awards Dinner \$40,000 (One available)

Open to all conference attendees, the awards dinner is a special evening during which we celebrate awardees in nursing excellence, the contributions of our inter-professional colleagues and the communities we serve as we work to sustain and expand gains in the global fight against HIV/AIDS. As sole Awards Dinner sponsor, you will receive:

- Opening remarks at the Awards Dinner
- Signage at the awards dinner and throughout the conference venue
- Recognition during the dinner and in conference follow-up materials
- Inclusion of sponsor verbiage in the awards book
- One complimentary conference registration

### Off-Site Welcome Reception (Cost TBD)

Be the exclusive host of our Wednesday evening off-site Welcome Reception, providing a prime opportunity to show your support for nursing while mingling with local, national and global attendees who arrive a day prior to the official start of the conference. This sponsorship offers you the chance to spotlight your products or priorities with attendees. As the sponsor, you'll benefit from:

- Opening remarks during the Welcome Reception
- Inclusion in the conference program within the daily agenda
- Listing on the conference app
- Prominent feature in member newsletters leading up to the conference
- One complimentary conference registration

### Opening Day Lunch \$20,000 (Two available)

Meals are a highlight at ANAC conferences, offering a prime opportunity for networking and engagement. The opening lunch, situated within the exhibit hall, buzzes with activity as attendees seize the chance to connect with exhibitors while enjoying their first meal of the conference. Anticipate a bustling atmosphere conducive to effortless conversations with fellow conference-goers. Lunch sponsors will enjoy the following benefits:

- Prominent signage displayed at the entrance of the exhibit hall
- Inclusion in the conference program within the daily agenda
- Listing on the conference app
- One complimentary conference registration

### ANAC Gala \$20,000 (Four available)

Join us in celebrating the culmination of our conference at the ANAC Gala, an unforgettable evening of socializing and honoring the year's achievements. This event is open to all conference attendees and marks the perfect opportunity for you to align your brand with our community's success and engage with attendees in a lively and festive atmosphere. As a Gala sponsor, you'll enjoy prominent recognition and branding opportunities, including:

- Signage at the Gala dinner and throughout the conference venue
- Recognition during Gala announcements and speeches
- Inclusion in the conference program within the daily agenda
- Listing on the conference app
- Branding of the photo booth, providing a fun and memorable way for attendees to capture the night's highlights
- One complimentary conference registration
- Branding of the photo booth, providing a fun and memorable way for attendees to capture the night's highlights

### New Colleagues Welcome and Orientation - \$2,500 (One available)

The orientation is designed to acquaint first-timers with other conference attendees and ensure that their first conference is educational and entertaining. First-timers will meet the ANAC board and learn how to get the most out of their conference experience. Orientation sponsor will receive:

- Recognition at the event
- Logo in conference program on event page
- Listing on conference app
- One complimentary conference registration

### Named Conference Scholarships - \$3,000 (Twenty available)

ANAC gladly welcomes students, practitioners and educators making a difference in healthcare around the world. Named conference scholarships provide assistance to members at a time when giving back is so important. This is a great way to show your support of nurses, honor the memory of a colleague or pay tribute to a respected member of the healthcare profession. Scholarship recipients will receive:

- Full conference registration
- A four-night hotel stay
- A private reception with other scholarship recipients, sponsors and ANAC board members

Sponsors will receive a mention in the program book and the sponsor's logo and name will be added to the scholarship recipient's conference badge. Sponsorship commitment needed by Aug. 1, 2024.

Custom sponsorships are available. Please contact Kat - [kat@anacnet.org](mailto:kat@anacnet.org) or Erin - [erin@anacnet.org](mailto:erin@anacnet.org) for more information and to secure your sponsorship.