

Advertising opportunities

The ANAC conference program will be posted online, available to all conference attendees, speakers, exhibitors and the public. The conference program will contain information about conference exhibitors, oral and poster presentations, social events, symposia, sponsors and other information. It serves as the resource for all information about the conference. To advertise your product or service, return your completed advertising contract to ANAC by Oct. 16, 2024

All ads should be sent in a PDF or JPEG format to sara@dotorgsolutions.com. Advertising specs are shown at right. All materials must be turned in to ANAC by Oct. 16, 2024 for inclusion in the conference program.

AD TYPE	EXHIBITOR COST	QTY.	AMOUNT DUE
Full page	\$1,200		
½ page	\$600		
¼ page	\$300		
Inside front cover	\$2,000		
Bag insert*	\$1,500		
Total due for program ad:			\$

***Bag insert program:** Bag inserts need to be reserved by Oct. 16, 2024. If inserts are received late, they will not be placed in the attendee bags, but will be available for pickup at the registration area. No refunds will be given.

Why buy an ad?

Placing an ad in the online conference program is a great way to get your company's name or products in front of the top HIV/AIDS care providers, researchers and educators in the country. A program ad will keep your name top-of-mind for attendees and lasts beyond the conference.

FULL PAGE

4.75" x 7.75"

QUARTER PAGE

2.25" x 3.75"

HALF PAGE

4.75" x 3.75"

ARTWORK

Print-ready advertisements should be submitted as a high res (300 dpi/ppi) PDF or JPG file. We request that ads be built using these specific dimensions. Ads that are submitted outside of these perimeters will be modified to fit their determined size.

If you are unable to provide a print-ready advertisement, design services are available upon request. Please provide the information you would like to include (including any high res logos, photos, etc.) at the requested time.