

## Advertising opportunities

The ANAC conference program will be posted online, available to all conference attendees, speakers, exhibitors and the public. The conference program will contain information about conference exhibitors, oral and poster presentations, social events, symposia, sponsors and other information. It serves as the resource for all information about the conference. To advertise your product or service, return your completed advertising contract to ANAC by Oct. 16, 2024

All ads should be sent in a PDF or JPEG format to erin@anacnet.org. Advertising specs are shown at right. All materials must be turned in to ANAC by Oct. 16, 2024 for inclusion in the conference program.

AD TYPE	COST	QTY.	AMOUNT DUE
Full page	\$1,200		
½ page	\$600		
¼ page	\$300		
Inside front cover	\$2,000		
Bag insert*	\$1,500		
Total due for program ad:			\$

**\*Bag insert program:** Bag inserts need to be reserved by Oct. 16, 2024. If inserts are received late, they will not be placed in the attendee bags, but will be available for pickup at the registration area. No refunds will be given.

### Why buy an ad?

Placing an ad in the online conference program is a great way to get your company's name or products in front of the top HIV/AIDS care providers, researchers and educators in the country. A program ad will keep your name top-of-mind for attendees and lasts beyond the conference.

### FULL PAGE

4.75" x 7.75"

### QUARTER PAGE

2.25" x 3.75"

### HALF PAGE

4.75" x 3.75"

### ARTWORK

Print-ready advertisements should be submitted as a high res (300 dpi/ppi) PDF or JPG file. We request that ads be built using these specific dimensions. Ads that are submitted outside of these perimeters will be modified to fit their determined size.

If you are unable to provide a print-ready advertisement, design services are available upon request. Please provide the information you would like to include (including any high res logos, photos, etc.) at the requested time.

**Send completed form by:**

**MAIL:** Association of Nurses in AIDS CARE (ANAC)  
11230 Cleveland Ave. NW #986, Uniontown, OH 44685

**EMAIL:** Kristyn Short, Exhibit Coordinator at [kristyn.short@meetingmasters.biz](mailto:kristyn.short@meetingmasters.biz)

**FAX:** Kristyn Short, 330.670.0109

Questions? Kristyn Short: 404.545.7299

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Contact

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Company

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Address

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City State Zip

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Phone Fax

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Email



**Online form**

Orders will be invoiced. The sender will appear as [services@inform.bill.com](mailto:services@inform.bill.com). You will receive an email as confirmation of your order. If you have any questions regarding your order, please contact Kristyn Short, Exhibit Coordinator [kristyn.short@meetingmasters.biz](mailto:kristyn.short@meetingmasters.biz)

**Conference program options**

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Full page	\$1,200		
½ page	\$600		
¼ page	\$300		
Inside front cover	\$2,000		
Bag insert*	\$1,500		
Total due for program ad:			\$

**Exhibit options**

SPACE TYPE	COST	QTY.	AMOUNT DUE
Booth (on or before Oct. 16)	\$3,200		
Nonprofit booth (on or before Oct. 16)	\$1,500		
Booth (after Oct. 16)	\$3,500		
Nonprofit booth (after Oct. 16)	\$1,750		
Additional personnel	\$300 / person		
Total due for exhibit space:			\$

**I am unable to participate in ANAC2024 but wish to make a donation for conference scholarships in the amount of: \_\_\_\_\_**

**Booth information**

Personnel attending: Indicate the names of the two individuals per booth who will be attending. No changes to personnel may be made after Oct. 16, 2024. Changes to representatives (including, but not limited to substitutions or additions) will result in a \$50 per change fee.

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Name Name

**Additional personnel**

Your organization may list up to four additional booth personnel at \$300 per person

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Name Name

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Name Name

**Company sign** — Sign will be printed EXACTLY as it is entered.

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Company Name

**Product information** for conference program




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For information about sponsorship opportunities, please visit [nursesinaidscares.org/sponsorships](http://nursesinaidscares.org/sponsorships).