

Privacy Policy

Privacy Policy General Information:

NursesInAIDSCare.org (“Site”) is a website of the Association of Nurses in AIDS Care (“ANAC”). ANAC respects your privacy and has created this Privacy Policy (“Privacy Policy”) to inform you of the types of information we collect from you when you access and use this Site and what we do with it. This Privacy Policy pertains to NursesInAIDSCare.org only. By using this Site, you acknowledge and agree to how ANAC collects and uses information about you.

Changes to this Privacy Policy:

The terms of this Privacy Policy may change without warning. It is your responsibility to check for changes. Any change shall become effective once it is posted to this Privacy Policy. The effective date listed below will note the last time a change was made and posted to this Privacy Policy.

Last Date This Privacy Policy Updated: **June 11, 2016**

What general types of information does this Site collect?

This Site collects personally identifiable information (“PII”), non-personal information (“NPI”), and aggregate information (“AI”).

What are the differences and definitions of the different types of information collected by this Site?

Personally Identifiable Information (“PII”): Personally Identifiable Information is information that can be used to reveal your identity.

Non-Personal Information (“NPI”): Non-Personal Information is information that is related to an individual user but does not individually identify that user. An example would include Internet Protocol (“IP”) address.

Aggregate Information (“AI”): Aggregate Information refers to non-personal information of an aggregated nature including number of clicks, number of visitors, links hit, etc. overall for the Site and is not related to any one individual user.

What specific information do we collect?

- i. Personally Identifiable Information (“PII”): When you apply for membership in ANAC, register for ANAC conferences, and submit abstracts or nominations, you enter and this Site collects PII such as your full name, mailing and/or billing address including street name and street number, gender, age, city, state, zip and apartment or suite number if applicable, phone number (could be any combination of mobile, office and home), email address (home and/or business), emergency contact information, names and contact information of people you nominate, usernames, passwords, credentials you provide, stories or other information you submit about yourself or others, and any information

required by the credit card company or by Payment Card Industry security standards to verify your identity on a credit card transaction including but not limited to your credit card number, date of credit expiration, and security code.

- ii. Non-Personal Information (“NPI”): We may collect from users their IP address, browser type, domain name, the pages accessed, the time of access, the previous site before accessing this Site, statistics related to usage of educational tools, the length of time on the Site, the link that brought the user to the Site, and other non-personal related information.

- iii. Aggregate Information (“AI”): We may collect in aggregate form the number of users accessing the Site, the pages accessed, the clicks per page, the number of links accessed and other non-personal aggregated information not tied to a specific user.

How do we collect the information?

For Personally Identifiable Information, generally we collect it from the information you provide to the Site such as when you submit a user form, register for a product or service, when you contact us, or purchase a product or service. However, we may also collect such information from other sources including our affiliates and from third parties that we contract with to process credit cards, process applications, or send communications.

What do we do with the information we collect? Why are we collecting this information?

- i. We collect PII for multiple purposes that may include membership registration, event registration, helping you update username/password, to look up your information if needed, for credit card processing, for collecting donations or fees, registration for special educational opportunities, on user inputted forms for various purposes including but not limited to nominating honorees for awards, for inquiries, for comments, suggestions, or other user forms, for mailing and communication purposes, and for access to tools we offer.

- ii. NPI & AI: We collect Non-Personal and Aggregate Information in order that we may better understand how you use the Site, update our Site content, understand trends, for demographic informational purposes, improve the Site experience, and perform non-personal or aggregate statistics.

- iii. We may also use the information we collect (including PI, NPI, and AI) to meet legal and regulatory obligations, to protect the property of ANAC and its affiliates, and to better offer our services or products.

Do we share any of the Personally Identifiable Information we collect?

We may share or disclose any information we collect about you including Personally Identifiable Information with our affiliates such as HIV/AIDS Nursing Certification Board (HANCB). We may also share or disclose such PII with third parties whom we have contracted with for the purposes of registration, online voting, marketing, communications or credit card processing.

Do we share any of the Personally Identifiable Information we collect about you to third parties for their direct marketing purposes?

ANAC periodically rents or sells our membership lists to third parties. In addition, we may share some of your personal information with third parties for their direct marketing purposes when you purchase a product and/or service or when you register for a conference, account, session or other service.

Do we use cookies, beacons or pixel tags?

Cookies

Cookies are small text files sent to your hard drive when you visit a website. From time to time we may use cookies for different reasons including to make your user experience more enjoyable, to track what pages you visit, to keep track of your login information so it is available for you when need it, and for other purposes. Cookies can be required, meaning they are necessary for the proper functioning of our Site or a portion of our Site. We do not currently use flash cookies.

Opt-Out

You can opt-out of cookies by adjusting your browser settings. However, if you opt-out of cookies, portions of the Site may not function normally or you may be prevented from utilizing certain aspects.

Google Analytics.

From time to time we may use Google Analytics that will allow us to review anonymous data regarding the gender, age, browser device used, device used (including if it is a mobile device), domain name, date and time of access, and interests of Site users to adapt our Site content to better reflect such users' needs and interests. Google Analytics uses cookies in achieving this. This information is collected through your Google ad settings but it is not providing any PII.

Opting Out –Google Analytics

You can opt-out of this feature using Google Ad settings or through the Google Analytics opt-out browser.

Web Beacons, Pixel Tags, Clear GIFs and other technologies.

From time to time we may use web beacons, pixel tags, clear gifs, or other technologies (“Other Technologies”) that allow your information to be tracked across sites for the

purposes of advertising or remarketing such as Google's Remarketing AdWords Program as well as other similar programs.

Do Not Track.

Our Site does NOT react to Do Not Track options you set in your browser.

Transmissions

You acknowledge that any communications or transmissions to or from this Site or any related site may not be completely private even if such efforts are made to secure the privacy of such as communications and transmissions can be intercepted.

Third Party Personally Identifiable Information (PII)

You acknowledge that you have secured permission from any third party from which you report to us PII on such third party. For instance, if you report to us a name and email address as someone you nominate for an award or recognition or for emergency contact information, we are relying on you under terms of this Privacy Policy that you have received the permission from such third party for us to use that PII on third party according to the terms herein.

Third Party Links and Other sites.

This site may contain links to third parties or to affiliates of ANAC for multiple purposes such as for convenience, for additional information or content, or for processing forms, credit cards and for other purposes. In any case, those sites are likely to have a separate privacy policy for which you are responsible to read. ANAC takes no responsibility for those sites' privacy policies, for the content on such sites, or for their policies of collecting information.